



SPECIAL

ROYAL PURPLE Raceway

BRISK USA.COM
ENTERPRISES, LLC *Silver Racing*



Ladies and gentlemen,

last week, I visited our business partner, **Brisk USA Enterprises, LLC**, located in Humle, near Houston. **Brisk USA** specializes in fitting spark plugs on tuned racing engines. According to Martin Uhlif, company owner, **BRISK** spark plugs have become highly renowned and their sales are rising year by year. Thanks to excellent co-operation with **Brisk USA**, we are supplying spark plugs to many companies in the United States. An extensive promotion support provided by **Brisk USA** allows increasing public awareness of the quality of **BRISK** racing and tuning spark plugs in the United States.

In 2010, **BRISK** became regular supplier of **ACCEL** (a division of **PRESTOLITE PERFORMANCE** – long-standing and worldwide leading manufacturer of ignition cables). We supply standard spark plug range to this company.

The success of **BRISK** spark plugs in the USA is owed, largely, by **SILVER** and **PREMIUM** spark plug range (LGS, ZC, ZS). **BRISK** spark plugs are associated with a lot of records achieved in many racing events, e.g. victory of Bob Gerharta at DAYTONA

We also visited many distributors and obtained many positive references about the quality of our products and services.

From 27 April to 29 April 2012, very popular **TOP FUEL** Race took place at the **ROYAL PURPLE RACEWAY**. in Baytown. This racing event is highly prestigious in the USA, having a large TV coverage, and is broadcast worldwide by ESPN TV channel. This is why the racing event was utilized by **BRISK USA** for promotion of our products.

400-metre races are made in various categories (motorcycles, funny cars, top fuel etc.), each category having specific amount of allowed tuning modification. Engine performance in these categories ranges 4 000 hp – 8.000 hp. Finish speed on the 400-m track is about 325 mph (520 km/h), done by the racing vehicles within as few as 4 sec.. For example, Bugatti Veyron's 0 to 300 km/h acceleration time is 17 sec.. This racing serial is organized at many places in the United States. We negotiated about potential co-operation with several racing teams. Currently, testing in the laboratories of the **MSD** certification company is going on.

Tomáš Květoň



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